

## Depilatories in Georgia

Market Direction | 2024-04-29 | 17 pages | Euromonitor

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### Report description:

Depilatories in Georgia registered modest constant value and volume growth, partly supported by continuing population growth. In addition, inflation eased significantly and this also supported volume growth. Also, supply problems as a result of the war in Ukraine were mainly ironed out and shop shelves were restocked. Razors and blades continued to be the most popular format, and in particular disposable offerings, with little demand for reusable offerings, as consumers find them expensive.

Euromonitor International's Depilatories in Georgia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Hair Removers/Bleaches, Women's Pre-Shave, Women's Razors and Blades.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Depilatories market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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