

Depilatories in Denmark

Market Direction | 2024-04-29 | 18 pages | Euromonitor

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Report description:

Depilatories continued to see positive retail volume and current value growth in 2023 as consumer lifestyles in Denmark resumed greater normality following the COVID-19 pandemic. In addition to working lifestyles, consumers are keen to socialise and enjoy activities outside the home, which lead to more consistent use of depilatories. Nevertheless, economic uncertainty brought about by higher inflation encouraged many consumers to rein in their spending wherever possible, and for many this includ...

Euromonitor International's Depilatories in Denmark report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Hair Removers/Bleaches, Women's Pre-Shave, Women's Razors and Blades.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Depilatories market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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