

Depilatories in Australia

Market Direction | 2024-05-01 | 21 pages | Euromonitor

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Report description:

Amid a cost-of-living crisis, consumer focus on value has heightened in Australia. There is growing demand for multifunctional products that offer both value and convenience. Recent product innovation in depilatories has focused on skin care technology, featuring ingredients and vitamins that moisturise and prevent skin sensitivities. This interest in ingredients extends beyond skin care to other beauty and personal care categories, including depilatories, as an increasing number of brands embr...

Euromonitor International's Depilatories in Australia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Hair Removers/Bleaches, Women's Pre-Shave, Women's Razors and Blades.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Depilatories market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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