

Deodorants in Slovenia

Market Direction | 2024-04-30 | 19 pages | Euromonitor

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Report description:

Deodorants in Slovenia made strong progress in 2023 as consumers adapted back to their busy pre-pandemic lifestyles. Locals returned to going out, with youth trying to make up for lost time during the COVID-19 pandemic, which took away some of their most important years of late adolescence. Many companies began to demand workforces should return to the offices, moving away from remote work. The category also profited from some consumers trading down from fragrances to premium deodorants. That sa...

Euromonitor International's Deodorants in Slovenia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Deodorant Creams, Deodorant Pumps, Deodorant Roll-Ons, Deodorant Sprays, Deodorant Sticks, Deodorant Wipes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Deodorants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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