

Deodorants in Latvia

Market Direction | 2024-04-29 | 19 pages | Euromonitor

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Report description:

Deodorants were one of the stronger performers among beauty and personal care products in 2023. Despite the stubbornly high inflation, caused initially by the energy crisis from the war in Ukraine, deodorants registered both healthy constant value and volume growth. With society fully opened up and lifestyles back to normality, volume sales reached a new high in 2023. Price inflation fell in 2023 adding further momentum to consumption, although prices still remained above average.

Euromonitor International's Deodorants in Latvia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Deodorant Creams, Deodorant Pumps, Deodorant Roll-Ons, Deodorant Sprays, Deodorant Sticks, Deodorant Wipes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Deodorants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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