

## Deodorants in Ecuador

Market Direction | 2024-04-29 | 22 pages | Euromonitor

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### Report description:

Ecuador has been through a series of economic crises in recent years and, according to Instituto Nacional de Estadísticas y Censos (INEC), more than 60.5% of Ecuadorians are currently underemployed or struggling to make ends meet despite working full-time. While the country's official unemployment rate is relatively low at just 5.2%, the significant numbers of underemployed and underpaid people living in the country remains a major problem. The significant proportion of the country's population...

Euromonitor International's Deodorants in Ecuador report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Deodorant Creams, Deodorant Pumps, Deodorant Roll-Ons, Deodorant Sprays, Deodorant Sticks, Deodorant Wipes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Deodorants market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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##### SOURCES

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## Summary 1 Research Sources

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