

Colour Cosmetics in Ecuador

Market Direction | 2024-04-29 | 23 pages | Euromonitor

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Report description:

2023 was a considerably better year for sales of colour cosmetics in Ecuador in comparison with what was seen in the category during 2022, when sales were still being negatively impacted by the COVID-19 pandemic. In particular, some consumers were still wearing hygienic face masks some of the time during 2022, which meant that they could not also wear colour cosmetics such as facial make up and lip products due to fact that masks would hide these cosmetics and the risk that the masks would smudg...

Euromonitor International's Colour Cosmetics in Ecuador report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Colour Cosmetics Sets/Kits, Eye Make-Up, Facial Make-Up, Lip Products, Nail Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Colour Cosmetics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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