

Cat Food in the Czech Republic

Market Direction | 2024-04-25 | 25 pages | Euromonitor

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Report description:

The influx of cats that migrated with Ukrainian refugees helped cat food in the Czech Republic to continue to see healthy retail volume and current value growth in 2022 and 2023, despite the worsening economic situation caused by the war in Ukraine and price increases. Over 2024, cat food is expected to continue to post healthy growth rates, driven by an improving economic situation, which is leading to more stability in prices and the cost-of-living in the country. Improvements in the economic...

Euromonitor International's Cat Food in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cat Treats and Mixers, Dry Cat Food, Wet Cat Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cat Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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