

## **Cat Food in Argentina**

Market Direction | 2024-04-29 | 23 pages | Euromonitor

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### **Report description:**

Cat food in Argentina registered strong growth in retail volume terms in 2023, and further growth is expected in 2024, albeit at a lower rate due to a slowdown in cat adoptions as a result of the complex economic situation. Cat owners seem keen to feed their cats good quality and nutritious food to ensure they remain happy and healthy, and they are avoiding downtrading, whereas many dog owners are buying lower-quality dog food at a more affordable price. However, in the case of new cat adoptions...

Euromonitor International's Cat Food in Argentina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cat Treats and Mixers, Dry Cat Food, Wet Cat Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cat Food market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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