

## **Cafes/Bars in Belgium**

Market Direction | 2024-02-15 | 23 pages | Euromonitor

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### **Report description:**

Cafes/bars enjoyed positive current value growth in 2023, although this was mainly driven by the recovery from COVID-19 disruption and inflationary-led price increases. Overall, the category saw a decrease in outlets with independents being hardest hit. Specialist coffee and tea shops was the only category to recover to pre-pandemic value sales in 2023, driven by expansion and the growing interest in coffee culture. Overall, cafes/bars are struggling to recover in the post-pandemic era, with tot...

Euromonitor International's Cafes/Bars in Belgium report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bars/Pubs, Cafes, Chained Cafes/Bars, Independent Cafes/Bars, Juice/Smoothie Bars, Specialist Coffee and Tea Shops.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cafes/Bars market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International  
April 2024

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