

## **Bath and Shower in Ecuador**

Market Direction | 2024-04-29 | 22 pages | Euromonitor

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### **Report description:**

2023 saw a continuation of the negative volume sales trends that were registered in bath and shower in 2022, although sales declines were less severe during the year. These negative trends can be attributed largely to the declining use of products such as hand sanitisers, bar soap and liquid soap as the elevated levels of personal hygiene that emerged among the population of Ecuador at the peak of the COVID-19 pandemic receded significantly during the post-pandemic era as the threat of contagion...

Euromonitor International's Bath and Shower in Ecuador report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bar Soap, Bath Additives, Body Powder, Body Wash/Shower Gel, Hand Sanitisers, Intimate Hygiene, Liquid Soap.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Bath and Shower market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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