

Baby and Child-Specific Products in Georgia

Market Direction | 2024-04-29 | 19 pages | Euromonitor

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Report description:

Baby and child-specific products in Georgia registered healthy volume growth in 2023, as well as positive constant value growth. Baby wipes continues to account for most value sales and also registered the highest value growth. Another strong performer was sun care, though from a very low base. Georgians tend to spend a significant amount of time outdoors, particularly near the sea. Moreover, there is a growing awareness about the dangers of overexposure to the sun. As a result, sun protection c...

Euromonitor International's Baby and Child-specific Products in Georgia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Baby and Child-specific Hair Care, Baby and Child-specific Skin Care, Baby and Child-specific Sun Care, Baby and Child-specific Toiletries, Baby Wipes, Medicated Baby and Child-specific Products, Nappy (Diaper) Rash Treatments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baby and Child-specific Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Summary 1 Research Sources

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