

Amcor Plc in Packaging (World)

Global Strategy | 2024-05-02 | 27 pages | Euromonitor

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Report description:

Amcor is a global packaging giant with a strong presence in North America and Western Europe. It produces mainly flexibles and rigid plastic for a number of fmcg industries, including food and beverages. Amcor is committed to all of its packaging solutions being recyclable, compostable or reusable by 2025 and achieving net-zero emissions by 2050. To maximise future growth, Amcor could look to increasingly tap into high-growth developing markets in Asia Pacific and Latin America.

Euromonitor International's Amcor Plc in Packaging (World) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Packaging industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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