

## **Spain Bubble Tea Market Research Report-Forecast till 2032**

Market Report | 2024-04-30 | 99 pages | Market Research Future

### **AVAILABLE LICENSES:**

- Single User Price \$2950.00
- Enterprisewide Price \$5250.00

### **Report description:**

Spain Bubble Tea Market Research Report-Forecast till 2032

#### Market Overview

Spain Bubble Tea Market CAGR of 8.9% during the forecast period. The rising prevalence of bubble tea in Spain can be credited to a fascinating social absorption that joins the country's conventional flavors with the cheerful and extraordinary attributes of this stylish drink. Spain has a significant culinary heritage, and the blend of native parts into bubble tea arrangements has brought about an unmistakable combination that fulfills the gustatory and social sensibilities of the Spanish people. The significant expansion in bubble tea interest in Spain is overwhelmingly owing to the union of a juvenile pattern and a solid web-based presence via virtual entertainment stages. The bubble tea industry in Spain is seeing a significant expansion popular due to its simultaneous accentuation on wellbeing cognizant choices and development. Considering moving purchaser inclinations, purveyors are integrating imaginative alterations into customary recipes to keep up with market essentialness and expand their allure.

The rising prevalence of bubble tea in Spain can be credited to a fascinating social absorption that joins the country's conventional flavors with the cheerful and extraordinary attributes of this stylish drink. Spain has a significant culinary heritage, and the blend of native parts into bubble tea arrangements has brought about an unmistakable combination that fulfills the gustatory and social sensibilities of the Spanish people. Neighborhood purveyors have fostered an elevated degree of expertise in integrating regional parts into their bubble tea items, in this manner giving a Taiwanese import an encounter that is particularly Spanish.

#### Market Segmentation

The Spain Bubble Tea market segmentation is based on type, back tea, green tea, oolong tea, and white tea. In terms of flavor the market is classified into fruit, taro, strawberry, classic, and coffee.

The Spain Bubble Tea market based on sugar content, is classified into regular and reduced sugar/sugar-free, normal sugar content category. Based on distribution channels the market is divided into store-based and non-store-based.

#### Majjor Players

The key market players are Wowble, Bubble Tea House Company, Zenzoo, Fokus, Chatime (Taiwan), CoCo Fresh Tea & Juice

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## **Table of Contents:**

TABLE OF CONTENTS	
1 EXECUTIVE SUMMARY	14
2 MARKET INTRODUCTION	17
2.1 DEFINITION	17
2.2 SCOPE OF THE STUDY	17
2.3 RESEARCH OBJECTIVE	17
2.4 MARKET STRUCTURE	18
3 RESEARCH METHODOLOGY	19
3.1 OVERVIEW	19
3.2 DATA FLOW	21
3.2.1 DATA MINING PROCESS	21
3.3 PURCHASED DATABASE:	22
3.4 SECONDARY SOURCES:	23
3.4.1 SECONDARY RESEARCH DATA FLOW:	24
3.5 PRIMARY RESEARCH:	25
3.5.1 PRIMARY RESEARCH DATA FLOW:	26
3.5.2 PRIMARY RESEARCH: NUMBER OF INTERVIEWS CONDUCTED	27
3.5.3 PRIMARY RESEARCH: REGIONAL COVERAGE	27
3.6 APPROACHES FOR MARKET SIZE ESTIMATION:	28
3.6.1 CONSUMPTION & NET TRADE APPROACH	28
3.6.2 REVENUE ANALYSIS APPROACH	28
3.7 DATA FORECASTING	29
3.7.1 DATA FORECASTING TECHNIQUE	29
3.8 DATA MODELING	30
3.8.1 MICROECONOMIC FACTOR ANALYSIS:	30
3.8.2 DATA MODELING:	31
3.9 TEAMS AND ANALYST CONTRIBUTION	33
4 MARKET DYNAMICS	34
4.1 INTRODUCTION	34
4.2 DRIVERS	35
4.2.1 CULTURAL ADAPTATION THAT BLENDS TRADITIONAL SPANISH FLAVORS WITH THE BUBBLE TEA	35
4.2.2 YOUTHFUL TREND AND SOCIAL MEDIA BUZZ	35
4.2.3 INNOVATION AND HEALTH-CONSCIOUS CHOICES	36
4.3 RESTRAINTS	37
4.3.1 BUBBLE TEA IS STILL RELATIVELY NEW IN SPAIN	37
4.3.2 COMPETITION FROM OTHER BEVERAGES	38
4.4 OPPORTUNITY	39
4.4.1 THE GROWING TREND OF ONLINE ORDERING AND DELIVERY SERVICE	39
4.4.2 INCREASED MARKETING AND EDUCATIONAL EFFORTS	39
4.5 CHALLENGES	40
4.5.1 HEALTH CONCERNS	40
4.5.2 LIMITED AVAILABILITY	41

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

4.6 STRATEGIC INSIGHTS	41
4.6.1 TECHNOLOGY UPDATE	41
4.7 REGIONAL MARKETS TO LOOK FOR	42
4.8 REGULATORY UPDATE	42
4.9 MARKET TRENDS	43
4.10 IMPACT ANALYSIS OF COVID-19	43
4.10.1 IMPACT ON THE OVERALL TEA INDUSTRY	43
4.10.2 ECONOMIC IMPACT	44
4.10.3 IMPACT ON THE GLOBAL BUBBLE TEA MARKET	44
4.10.4 IMPACT ON THE SUPPLY CHAIN OF BUBBLE TEA	45
4.10.5 IMPACT ON MARKET DEMAND FOR BUBBLE TEA	45
4.10.5.1 IMPACT DUE TO RESTRICTIONS/LOCKDOWN	45
4.10.5.2 CONSUMER SENTIMENTS	45
4.10.6 IMPACT ON PRICING OF BUBBLE TEA	46
4.10.7 CONSUMER BEHAVIOR ANALYSIS	47
5 MARKET FACTOR ANALYSIS	48
5.1 VALUE CHAIN ANALYSIS	48
5.1.1 RAW FORMS	48
5.1.2 MANUFACTURING / PRODUCTION/ PROCESSING	49
5.1.3 PACKING	49
5.2 SUPPLY CHAIN ANALYSIS	50
5.2.1 PARTICIPANTS (AT DIFFERENT NODES)	51
5.2.1.1 RAW FORM SUPPLIERS	51
5.2.1.2 MANUFACTURERS	51
5.2.1.3 DISTRIBUTION CHANNEL	52
5.2.1.4 END USER	52
5.2.2 INTEGRATION LEVELS	53
5.2.3 KEY ISSUES ADDRESSED (KEY SUCCESS FACTORS)	54
5.3 PORTER'S FIVE FORCES MODEL	55
5.3.1 BARGAINING POWER OF SUPPLIERS	55
5.3.2 BARGAINING POWER OF BUYERS	56
5.3.3 THREAT OF NEW ENTRANTS	56
5.3.4 THREAT OF SUBSTITUTES	57
5.3.5 INTENSITY OF RIVALRY	57
6 SPAIN BUBBLE TEA MARKET BY TYPE	58
6.1 INTRODUCTION	58
6.2 BLACK TEA	59
6.3 GREEN TEA	60
6.4 OOLONG TEA	60
6.5 WHITE TEA	61
7 SPAIN BUBBLE TEA MARKET BY FLAVOR	62
7.1 INTRODUCTION	62
7.2 FRUITS	63
7.3 TARO	64
7.4 STRAWBERRY	65
7.5 CLASSIC	65
7.6 COFFEE	66

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

8 SPAIN BUBBLE TEA MARKET BY SUGAR CONTENT	67
8.1 INTRODUCTION	67
8.2 REGULAR	68
8.3 REDUCED SUGAR/SUGAR-FREE	69
9 SPAIN BUBBLE TEA MARKET BY FORM	70
9.1 INTRODUCTION	70
9.2 TEA BAGS	71
9.3 READY-TO-SERVE	72
10 SPAIN BUBBLE TEA MARKET BY TOPPINGS	73
10.1 INTRODUCTION	73
10.2 PEARL	74
10.3 GRASS JELLY	75
10.4 COCONUT JELLY	75
10.5 RED BEAN	76
10.6 MULTIPLE/OTHERS	77
11 SPAIN BUBBLE TEA MARKET BY DISTRIBUTION CHANNEL	78
11.1 INTRODUCTION	78
11.2 STORE-BASED	79
11.3 NON-STORE-BASED	80
12 COMPETITIVE LANDSCAPE	81
12.1 INTRODUCTION	81
12.2 COMPETITION DASHBOARD	82
12.2.1 PRODUCT PORTFOLIO	82
12.2.2 REGIONAL PRESENCE	82
12.2.3 STRATEGIC ALLIANCES	82
12.2.4 INDUSTRY EXPERIENCES	83
12.3 WHO ARE THE MAJOR DISRUPTORS & INNOVATORS	83
12.4 WHAT STRATEGIES ARE BEING ADOPTED BY MARKET LEADERS	83
13 COMPANY PROFILES	84
13.1 WOWBLE.	84
13.1.1 COMPANY OVERVIEW	84
13.1.2 PRODUCTS OFFERED	84
13.1.3 SWOT ANALYSIS	85
13.1.4 KEY STRATEGY	85
13.2 BUBBLE TEA HOUSE COMPANY	86
13.2.1 COMPANY OVERVIEW	86
13.2.2 PRODUCTS OFFERED	86
13.2.3 SWOT ANALYSIS	87
13.2.4 KEY STRATEGY	87
13.3 ZENZOO	88
13.3.1 COMPANY OVERVIEW	88
13.3.2 PRODUCTS OFFERED	88
13.3.3 SWOT ANALYSIS	89
13.3.4 KEY STRATEGY	89
13.4 CHATIME	90
13.4.1 COMPANY OVERVIEW	90
13.4.2 PRODUCTS OFFERED	90

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

13.4.3 SWOT ANALYSIS	91
13.4.4 KEY STRATEGY	91
13.5 COCO FRESH TEA & JUICE	92
13.5.1 COMPANY OVERVIEW	92
13.5.2 PRODUCTS OFFERED	92
13.5.3 SWOT ANALYSIS	93
13.5.4 KEY STRATEGY	93
13.6 TAPIO COFFEE & BUBBLE TEA	94
13.6.1 COMPANY OVERVIEW	94
13.6.2 PRODUCTS OFFERED	94
13.6.3 SWOT ANALYSIS	95
13.6.4 KEY STRATEGY	95
13.7 DATA CITATIONS	97

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Spain Bubble Tea Market Research Report-Forecast till 2032

Market Report | 2024-04-30 | 99 pages | Market Research Future

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User Price	\$2950.00
	Enterprisewide Price	\$5250.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-13"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com