

U.K. Men's Grooming Market - Industry Trends and Forecast to 2031

Market Report | 2024-03-01 | 169 pages | Data Bridge Market Research

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Report description:

U.K. men's grooming market is expected to reach USD 2.12 billion by 2031 from USD 1.20 billion in 2023, growing at a CAGR of 7.6% during the forecast period of 2024 to 2031.

Market Segmentation:

U.K. Men's Grooming Market, By Product Type (Male Toiletries, Fragrances, Drugs, and Others), Price Range (Mass Products and Premium Products), Distribution Channel (Offline and Online), Country (U.K.) - Industry Trends and Forecast to 2031

Overview of U.K. Men's Grooming Market Dynamics

Driver

- Growing awareness of health and wellness among consumers

Restraint

- High price associated with grooming products

Opportunity

- Increasing demand for customized grooming products

Market Players:

Some of the key market players operating in the U.K. men's grooming market are:

- ITC Limited
- Reckitt Benckiser Group PLC
- Edgewell Personal Care
- The Estee Lauder Companies Inc.

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- Procter & Gamble, Coty Inc.
- Panasonic Holdings Corporation
- LVMH
- L'Oreal S.A.
- Unilever
- Natura Bisse
- Colgate-Palmolive Company
- Koninklijke Philips N.V.
- Beiersdorf AG
- Shiseido Co.,Ltd.
- Kao Corporation

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