

## **NA Wax Emulsion Market - Industry Trends and Forecast to 2035**

Market Report | 2024-03-01 | 139 pages | Data Bridge Market Research

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### **Report description:**

The North America wax emulsion market is expected to reach USD 845,269.72 thousand by 2031 from USD 696,636.14 thousand in 2023, growing at a CAGR of 2.5% during the forecast period of 2024 to 2031.

#### Market Segmentation

North America Wax Emulsion Market, By Material Base (Synthetic Base Wax Emulsion and Natural Base Wax Emulsion), Emulsifier (Non-Ionic Surfactants, Anionic-Surfactants, and Cationic Surfactants), End User Industry (Paints and Coatings, Textiles, Cosmetics, Adhesives and Sealants, Construction and Woodworking, Food Industry, and Others), Country (U.S., Canada, Mexico,) - Industry Trends and Forecast to 2031

#### Overview of North America Wax Emulsion Market Dynamics

##### Drivers

- Shift towards water-based formulations
- Shifting consumer preferences towards natural and organic products
- Rising demand for personal care products

##### Restraints

- Environmental regulations and sustainability concerns
- High production costs and limited shelf life

##### Opportunities

- The increasing demand for wax emulsions in the paints and coatings industry
- Rising applications in Adhesives and Sealants
- Customization and specialty applications

##### Market Players

Some of the major market players operating in the North America wax emulsion market are listed below:

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- King Honor International Ltd.
- Govi
- Pacific Texchem Private Limited
- Henry Company
- Micro Powders, Inc.
- CHT Germany GmbH
- MEGH
- Nanjing Tianshi New Material Technologies Co., Ltd
- Paraffinwaxco, Inc.
- BASF SE
- NIPPON SEIRO CO., LTD.
- The Lubrizol Corporation
- Hexion
- ALTANA
- Sasol Limited.
- SHAMROCK
- Wacker Chemie AG
- Walker Industries
- Paramelt RMC B.V.

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