

## **NA Artificial Turf Market - Industry Trends and Forecast to 2035**

Market Report | 2024-03-01 | 170 pages | Data Bridge Market Research

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### **Report description:**

North America artificial turf market is expected to reach USD 4,877,787.03 thousand by 2031 from USD 1,165,083.44 thousand in 2023, growing with a CAGR of 19.7% in the forecast period of 2024 to 2031.

Market Segmentation:

North America Artificial Turf Market, By Raw Material (Nylon, Polypropylene, Polyethylene, Polyamides, Jute, Rubber, and Others), Infill Materials (Petroleum-Based, Organic Infill, Sand (Silica) Infill, and Others), Pile Height (Less than 10 mm, 10-30 mm, 30-50 mm, 50-70 mm, 70-100 mm, More than 100 mm), Distribution Channel (Direct Sales/B2B, E-Commerce, Specialty Stores, Convenience Stores, and Others), End-User (Households, Sports & Leisure, Restaurant, Hotels, Airports, Commercial Offices, Pet Areas, and Others), Country (U.S., Canada, and Mexico)- Industry Trends and Forecast To 2031

Overview of North America Artificial Turf Market Dynamics :

#### Drivers

- Growing demand from sports clubs and different venues
- Easy installation, environment friendly and low maintenance requirements
- Significant in conserving water

#### Restraints

- Stringent regulations regarding usage of artificial turf
- Disposal of scrap tire

#### Opportunities

- Increasing demand of third generation artificial turf
- Using recycled tire rubber

#### Challenges

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- Difficulty in maintaining a high field temperature
- Artificial turf is associated with a greater incidence of mechanical injury to the joints than natural fields

#### Market Players:

The key market players operating in the North America artificial turf market are listed below:

- Synthetic Turf International
- EnvyLawn
- EUROPEAN TURF GROUP
- Sport Group
- SpectraTurf (Subsidiary of Ecore International)
- xGrass
- Act Global
- Limonta Sport S.p.A (Subsidiary of Sports and Leisure Group NV)
- Dow
- Tarkett
- Matrix Turf
- PRACTICE SPORTS
- shawgrass
- TenCate (Acquired by Leonard Green & Partners)
- Victoria PLC

#### Table of Contents:

TABLE OF CONTENTS	
1 INTRODUCTION	32
1.1 OBJECTIVES OF THE STUDY	32
1.2 MARKET DEFINITION	32
1.3 OVERVIEW OF NORTH AMERICA ARTIFICIAL TURF MARKET	32
1.4 CURRENCY AND PRICING	34
1.5 LIMITATIONS	34
1.6 MARKETS COVERED	35
2 MARKET SEGMENTATION	38
2.1 MARKETS COVERED	38
2.2 GEOGRAPHICAL SCOPE	39
2.3 YEARS CONSIDERED FOR THE STUDY	40
2.4 DBMR TRIPOD DATA VALIDATION MODEL	41
2.5 MULTIVARIATE MODELLING	44
2.6 PRIMARY INTERVIEWS WITH KEY OPINION LEADERS	45
2.7 DBMR MARKET POSITION GRID	46
2.8 RAW MATERIAL TIMELINE CURVE	47
2.9 MARKET END-USER COVERAGE GRID	48
2.10 SECONDARY SOURCES	49
2.11 ASSUMPTIONS	49
3 EXECUTIVE SUMMARY	50
4 PREMIUM INSIGHTS	52

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5	MARKET OVERVIEW	53
5.1	DRIVERS	55
5.1.1	GROWING DEMAND FROM SPORTS CLUBS AND DIFFERENT VENUES	55
5.1.2	EASY INSTALLATION, ENVIRONMENT FRIENDLY AND LOW MAINTENANCE REQUIREMENTS	56
5.1.3	SIGNIFICANT IN CONSERVING WATER	57
5.1.4	INCREASING USAGE OF ARTIFICIAL TURF AS A WALL CLADDING IN RESIDENTIAL	59
5.2	RESTRAINTS	60
5.2.1	STRINGENT REGULATIONS REGARDING USAGE OF ARTIFICIAL TURF	60
5.2.2	DISPOSAL OF SCRAP TIRE	61
5.3	OPPORTUNITIES	62
5.3.1	INCREASING DEMAND OF THIRD GENERATION ARTIFICIAL TURF	62
5.3.2	USING RECYCLED TIRE RUBBER	63
?		
5.4	CHALLENGES	64
5.4.1	DIFFICULTY IN MAINTAINING A HIGH FIELD TEMPERATURE	64
5.4.2	ARTIFICIAL TURF ARE ASSOCIATED WITH A GREATER INCIDENCE OF MECHANICAL INJURY TO THE JOINTS THAN NATURAL FIELDS	65
6	NORTH AMERICA ARTIFICIAL TURF MARKET, BY RAW MATERIAL	68
6.1	OVERVIEW	69
6.2	RUBBER	71
6.3	POLYETHYLENE	72
6.4	POLYPROPYLENE	73
6.5	NYLON	74
6.6	POLYAMIDES	75
6.7	JUTE	76
6.8	OTHERS	77
7	NORTH AMERICA ARTIFICIAL TURF MARKET, BY INFILL MATERIALS	78
7.1	OVERVIEW	79
7.2	PETROLEUM-BASED	80
7.2.1	BY TYPE	81
7.2.1.1	CRUMB RUBBER	81
7.2.1.2	COATED RUBBER INFILL	81
7.2.1.3	EPDM (ETHYLENE PROPYLENE DIENE INFILL)	81
7.2.1.4	TPE (THERMO PLASTIC ELASTOMER)	81
7.2.1.5	COATED SILICA SAND INFILL	81
7.3	SAND (SILICA) INFILL	82
7.4	ORGANIC INFILL	82
7.5	OTHERS	83
8	NORTH AMERICA ARTIFICIAL TURF MARKET, BY DISTRIBUTION CHANNEL	84
8.1	OVERVIEW	85
8.2	DIRECT SALES/B2B	86
8.3	SPECIALTY STORES	87
8.4	CONVENIENCE STORES	87
8.5	E-COMMERCE	88
8.6	OTHERS	88
?		
9	NORTH AMERICA ARTIFICIAL TURF MARKET, BY END-USER	89

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9.1 OVERVIEW	90
9.2 SPORTS & LEISURE	91
9.2.1 BY TYPE	92
9.2.1.1 SPORTS GROUNDS	92
9.2.1.1.1 BY TYPE	92
9.2.1.1.1.1 FOOTBALL	92
9.2.1.1.1.2 GOLF	93
9.2.1.1.1.3 HOCKEY	93
9.2.1.1.1.4 RUGBY	93
9.2.1.1.1.5 TENNIS	93
9.2.1.1.1.6 OTHERS	93
9.2.1.2 PLAYGROUNDS & PLAY ARENA	93
9.2.1.3 OTHERS	93
9.3 HOUSEHOLDS	94
9.3.1 BY TYPE	94
9.3.1.1 BALCONY	94
9.3.1.2 LANDSCAPE	94
9.3.1.3 ROOFS	94
9.3.1.4 OTHERS	95
9.4 AIRPORTS	95
9.5 RESTAURANT	95
9.6 HOTELS	96
9.7 COMMERCIAL OFFICES	96
9.8 PET AREAS	97
9.9 OTHERS	97
10 NORTH AMERICA ARTIFICIAL TURF MARKET, BY PILE HEIGHT	98
10.1 OVERVIEW	99
10.2 10-30 MM	100
10.3 30-50 MM	101
10.4 50-70 MM	101
10.5 LESS THAN 10 MM	102
10.6 70-100 MM	102
10.7 MORE THAN 100 MM	103
?	
11 NORTH AMERICA ARTIFICIAL TURF MARKET, BY REGION	104
11.1 NORTH AMERICA	106
11.1.1 U.S.	112
11.1.2 CANADA	116
11.1.3 MEXICO	120
12 NORTH AMERICA ARTIFICIAL TURF MARKET, COMPANY LANDSCAPE	124
12.1 COMPANY SHARE ANALYSIS: NORTH AMERICA	
13 SWOT ANALYSIS	125
14 COMPANY PROFILE	126
14.1 DOW	126
14.1.1 COMPANY SNAPSHOT	126
14.1.2 REVENUE ANALYSIS	127
14.1.3 COMPANY SHARE ANALYSIS	127

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14.1.4	PRODUCT PORTFOLIO	127
14.1.5	RECENT UPDATE	128
14.2	VICTORIA PLC	129
14.2.1	COMPANY SNAPSHOT	129
14.2.2	REVENUE ANALYSIS	129
14.2.3	COMPANY SHARE ANALYSIS	130
14.2.4	PRODUCT PORTFOLIO	130
14.2.5	RECENT DEVELOPMENT	132
14.3	SPORT GROUP	133
14.3.1	COMPANY SNAPSHOT	133
14.3.2	COMPANY SHARE ANALYSIS	133
14.3.3	BRAND PORTFOLIO	134
14.3.4	RECENT DEVELOPMENT	134
14.4	TARKETT GROUP	136
14.4.1	COMPANY SNAPSHOT	136
14.4.2	REVENUE ANALYSIS	137
14.4.3	PRODUCT PORTFOLIO	137
14.4.4	RECENT UPDATES	138
14.5	CONDOR GROUP	139
14.5.1	COMPANY SNAPSHOT	139
14.5.2	PRODUCT PORTFOLIO	139
14.5.3	RECENT DEVELOPMENT	140
?		
14.6	ACT NORTH AMERICA	
14.6.1	COMPANY SNAPSHOT	142
14.6.2	PRODUCT PORTFOLIO	142
14.6.3	RECENT UPDATES	143
14.7	CCGRASS	144
14.7.1	COMPANY SNAPSHOT	144
14.7.2	PRODUCT PORTFOLIO	144
14.7.3	RECENT DEVELOPMENT	147
14.8	ENVY LAWNS	148
14.8.1	COMPANY SNAPSHOT	148
14.8.2	PRODUCT PORTFOLIO	148
14.8.3	RECENT DEVELOPMENTS	149
14.9	EUROPEAN TURF GROUP	150
14.9.1	COMPANY SNAPSHOT	150
14.9.2	PRODUCT PORTFOLIO	150
14.9.3	RECENT DEVELOPMENT	150
14.10	LIMONTA SPORT S.P.A. (A SUBSIDIARY OF SPORTS AND LEISURE GROUP NV)	151
14.10.1	COMPANY SNAPSHOT	151
14.10.2	PRODUCT PORTFOLIO	151
14.10.3	RECENT UPDATES	152
14.11	MATRIX TURF	153
14.11.1	COMPANY SNAPSHOT	153
14.11.2	PRODUCT PORTFOLIO	153
14.11.3	RECENT UPDATE	153

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14.12 PRACTICE SPORTS	154
14.12.1 COMPANY SNAPSHOT	154
14.12.2 PRODUCT PORTFOLIO	154
14.12.3 RECENT UPDATE	156
14.13 SHAWGRASS	157
14.13.1 COMPANY SNAPSHOT	157
14.13.2 PRODUCT PORTFOLIO	157
14.13.3 RECENT UPDATE	158
14.14 SPECTRATURF, INC.	159
14.14.1 COMPANY SNAPSHOT	159
14.14.2 PRODUCT PORTFOLIO	159
14.14.3 RECENT UPDATE	159
14.15 SYNTHETIC TURF INTERNATIONAL	160
14.15.1 COMPANY SNAPSHOT	160
14.15.2 PRODUCT PORTFOLIO	160
14.15.3 RECENT DEVELOPMENTS	162
14.16 TENCATE GRASS	163
14.16.1 COMPANY SNAPSHOT	163
14.16.2 PRODUCT PORTFOLIO	163
14.16.3 RECENT UPDATE	164
14.17 XGRASS	165
14.17.1 COMPANY SNAPSHOT	165
14.17.2 PRODUCT PORTFOLIO	165
14.17.3 RECENT UPDATE	166
15 QUESTIONNAIRE	167
16 RELATED REPORTS	170

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