

## **Sun Care in Denmark**

Market Direction | 2024-04-29 | 20 pages | Euromonitor

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### **Report description:**

In 2023, sun care in Denmark witnessed robust retail growth as travel flows continued to increase post-pandemic. Life has largely returned to normality following the COVID-19 pandemic, with travel and outdoor activities more frequently undertaken. With more time spent exposed to the sun, demand for sun care products remains robust as Danes commonly use sun protection and after sun when on holiday. Nonetheless, lower discretionary income remained an issue and curbed volume sales in 2023. Inflatio...

Euromonitor International's Sun Care in Denmark report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Adult Sun Care, Baby and Child-specific Sun Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Sun Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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