

Sun Care in Costa Rica

Market Direction | 2024-04-29 | 20 pages | Euromonitor

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Report description:

Sun care in Costa Rica showed an improved performance in volume growth terms in 2023. This was partly due to a steep drop in inflation, which caused current value growth to slow significantly from 2022 but bolstered purchasing power among consumers. The main driver of volume sales however was an impressive increase in inbound tourist numbers, which surpassed pre-pandemic levels for the first time. Inbound tourism is particularly important to this category given the country's tropical climate and...

Euromonitor International's Sun Care in Costa Rica report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Adult Sun Care, Baby and Child-specific Sun Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sun Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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