

## **Sun Care in Egypt**

Market Direction | 2024-04-29 | 20 pages | Euromonitor

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### **Report description:**

Sun care saw significant current value growth in Egypt in 2023, having recently seen a notable shift in its volume and value dynamics. While the volumes of sun care products witnessed a decline in the final year of the review period, there was a significant increase in value sales of these products. This change can primarily be attributed to a substantial rise in the prices of sun care products in the market. The devaluation of the Egyptian pound inflated the cost of imported sun care products,...

Euromonitor International's Sun Care in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Adult Sun Care, Baby and Child-specific Sun Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Sun Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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