

## Street Stalls/Kiosks in Mexico

Market Direction | 2024-03-06 | 20 pages | Euromonitor

#### **AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

### Report description:

Street stalls/kiosks in Mexico is an extremely fragmented consumer foodservice channel, due to the country's abundance of outlets run by families, self-employed individuals, or small-scale traders. They often operate unofficially due to the high costs associated with formalisation.

Euromonitor International's Street Stalls/Kiosks in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Chained Street Stalls/Kiosks, Independent Street Stalls/Kiosks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### Why buy this report?

- \* Get a detailed picture of the Street Stalls/Kiosks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

#### **Table of Contents:**

Street Stalls/Kiosks in Mexico Euromonitor International April 2024

List Of Contents And Tables

STREET STALLS/KIOSKS IN MEXICO

**KEY DATA FINDINGS** 

2023 DEVELOPMENTS

A fragmented channel with significant shifts in the competitive landscape

Collaborations with influencers to enhance brand awareness

Brand collaborations as a means to reach new consumer groups

PROSPECTS AND OPPORTUNITIES

More frequent out-of-home consumption opportunities to drive future growth

Landscape to remain fragmented throughout the forecast period

Plant-based ingredients as an opportunity to enter a rising niche

**CATEGORY DATA** 

Table 1 Street Stalls/Kiosks: Units/Outlets 2018-2023

Table 2 Sales in Street Stalls/Kiosks: Number of Transactions 2018-2023

Table 3 Sales in Street Stalls/Kiosks: Foodservice Value 2018-2023

Table 4 Street Stalls/Kiosks: % Units/Outlets Growth 2018-2023

Table 5 Sales in Street Stalls/Kiosks: % Transaction Growth 2018-2023

Table 6 Sales in Street Stalls/Kiosks: % Foodservice Value Growth 2018-2023

Table 7 GBO Company Shares in Chained Street Stalls/Kiosks: % Foodservice Value 2019-2023

Table 8 GBN Brand Shares in Chained Street Stalls/Kiosks: % Foodservice Value 2020-2023

Table 9 Forecast Street Stalls/Kiosks: Units/Outlets 2023-2028

Table 10 | Forecast Sales in Street Stalls/Kiosks: Number of Transactions 2023-2028

Table 11 [Forecast Sales in Street Stalls/Kiosks: Foodservice Value 2023-2028

Table 12 ☐Forecast Street Stalls/Kiosks: % Units/Outlets Growth 2023-2028

Table 13 [Forecast Sales in Street Stalls/Kiosks: % Transaction Growth 2023-2028

Table 14 ∏Forecast Sales in Street Stalls/Kiosks: % Foodservice Value Growth 2023-2028

CONSUMER FOODSERVICE IN MEXICO

**EXECUTIVE SUMMARY** 

Consumer foodservice in 2023: The big picture

2023 key trends

Competitive landscape

Independent foodservice developments

What next for consumer foodservice?

MARKET DATA

Table 15 Units, Transactions and Value Sales in Consumer Foodservice 2018-2023

Table 16 Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2018-2023

Table 17 Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2023

Table 18 Consumer Foodservice by Independent vs Chained: % Foodservice Value 2018-2023

Table 19 Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2018-2023

Table 20 Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2023

Table 21 Sales in Consumer Foodservice by Location: % Foodservice Value 2018-2023

Scotts International, EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 22 Sales in Consumer Foodservice by Fulfillment: % Foodservice Value 2018-2023

Table 23 GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2019-2023

Table 24 GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2020-2023

Table 25 ☐GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2023

Table 26 [Forecast Units, Transactions and Value Sales in Consumer Foodservice 2023-2028

Table 27 [Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2023-2028

DISCLAIMER

**SOURCES** 

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com



☐ - Print this form

To place an Order with Scotts International:

Complete the relevant blank fields and sign

# Street Stalls/Kiosks in Mexico

Market Direction | 2024-03-06 | 20 pages | Euromonitor

Select license	License			Price
	Single User Licence			€825.00
	Multiple User License (1 Site)			€1650.00
	Multiple User License (Global)			€2475.00
				VAT
				Total
	at 23% for Polish based companies,		companies who are unable to pro	vide a valid EU Vat
Email*	at 23% for Polish based companies,	Phone*	companies who are unable to pro	vide a valid EU Vat
Email* First Name*	at 23% for Polish based companies,		companies who are unable to pro	vide a valid EU Vat
Email* First Name* ob title*	at 23% for Polish based companies,	Phone*		vide a valid EU Vat
	at 23% for Polish based companies,	Phone* Last Name*		vide a valid EU Vat
Email* First Name* ob title* Company Name* Address*	at 23% for Polish based companies,	Phone*  Last Name*  EU Vat / Tax ID		vide a valid EU Vat
Email* First Name* ob title* Company Name*	at 23% for Polish based companies,	Phone*  Last Name*  EU Vat / Tax ID  City*		vide a valid EU Vat

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com