

Skin Care in Serbia

Market Direction | 2024-04-29 | 22 pages | Euromonitor

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Report description:

Skin care in Serbia continued to experience both volume and value growth in 2023, attributed to the introduction of new products, increasing consumer awareness, and the influence of social media. Leading players consistently innovate and enhance their product offerings, with serums remaining a highly popular choice among consumers. The rising awareness regarding skin care products and their ingredients is propelled by platforms like TikTok and Instagram, where bloggers and influencers educate co...

Euromonitor International's Skin Care in Serbia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Body Care, Facial Care, Hand Care, Skin Care Sets/Kits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Skin Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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