

## **Skin Care in Serbia**

Market Direction | 2024-04-29 | 22 pages | Euromonitor

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### **Report description:**

Skin care in Serbia continued to experience both volume and value growth in 2023, attributed to the introduction of new products, increasing consumer awareness, and the influence of social media. Leading players consistently innovate and enhance their product offerings, with serums remaining a highly popular choice among consumers. The rising awareness regarding skin care products and their ingredients is propelled by platforms like TikTok and Instagram, where bloggers and influencers educate co...

Euromonitor International's Skin Care in Serbia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Body Care, Facial Care, Hand Care, Skin Care Sets/Kits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Skin Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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### **Table of Contents:**

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List Of Contents And Tables

SKIN CARE IN SERBIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Growth driven by novelties and social media influence

Ingredient focus and product innovation

Embracing skin cycling

PROSPECTS AND OPPORTUNITIES

Continued growth through awareness and social media influence

Focus on ingredients and efficacy

Reinforcement of skin cycling and sun protection awareness

CATEGORY DATA

Table 1 Sales of Skin Care by Category: Value 2018-2023

Table 2 Sales of Skin Care by Category: % Value Growth 2018-2023

Table 3 NBO Company Shares of Skin Care: % Value 2019-2023

Table 4 LBN Brand Shares of Skin Care: % Value 2020-2023

Table 5 LBN Brand Shares of Premium Skin Care: % Value 2020-2023

Table 6 Forecast Sales of Skin Care by Category: Value 2023-2028

Table 7 Forecast Sales of Skin Care by Category: % Value Growth 2023-2028

BEAUTY AND PERSONAL CARE IN SERBIA

EXECUTIVE SUMMARY

Beauty and personal care in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for beauty and personal care?

MARKET DATA

Table 8 Sales of Beauty and Personal Care by Category: Value 2018-2023

Table 9 Sales of Beauty and Personal Care by Category: % Value Growth 2018-2023

Table 10 GBO Company Shares of Beauty and Personal Care: % Value 2019-2023

Table 11 NBO Company Shares of Beauty and Personal Care: % Value 2019-2023

Table 12 LBN Brand Shares of Beauty and Personal Care: % Value 2020-2023

Table 13 Penetration of Private Label in Beauty and Personal Care by Category: % Value 2018-2023

Table 14 Distribution of Beauty and Personal Care by Format: % Value 2018-2023

Table 15 Distribution of Beauty and Personal Care by Format and Category: % Value 2023

Table 16 Forecast Sales of Beauty and Personal Care by Category: Value 2023-2028

Table 17 □Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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