

Skin Care in Lithuania

Market Direction | 2024-04-29 | 23 pages | Euromonitor

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Report description:

In 2023, skin care in Lithuania recorded standout retail value growth, while retail volume growth was positive in all areas, particularly mass skin care sets/kits. While mass skin care offerings continued to record the strongest sales, there was a visible shift to premium offerings in 2023, reducing the gap between the two. Much of the increase for skin care was the influence of COVID-19 lockdowns and home seclusion, during which some consumers actively strengthened their knowledge of skin care products...

Euromonitor International's Skin Care in Lithuania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Body Care, Facial Care, Hand Care, Skin Care Sets/Kits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Skin Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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