

Skin Care in Latvia

Market Direction | 2024-04-29 | 22 pages | Euromonitor

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Report description:

In 2023, skin care in Latvia witnessed slower growth compared to 2022 rates but still made good progress. Skin care is one of the few categories where consumers are willing to pay extra for higher quality products or a reputable brand. Still, the growth in 2023 was far behind the growth in some neighbouring countries. With inflation remaining high in 2023, stemming from the energy crisis caused by the war in Ukraine, value sales increased in double-digits.

Euromonitor International's Skin Care in Latvia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Body Care, Facial Care, Hand Care, Skin Care Sets/Kits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Skin Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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