

Skin Care in Pakistan

Market Direction | 2024-04-30 | 22 pages | Euromonitor

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Report description:

Skin care in Pakistan experienced robust growth in 2023, driven by a combination of factors including population expansion and the increasing participation of women in the workforce. With more women joining the workforce, there is a parallel rise in disposable incomes and a growing emphasis on personal grooming. Facial care, in particular, is viewed as essential for long-term beauty care, leading to increased sales in this segment. As women engage in professional settings, the demand for skin ca...

Euromonitor International's Skin Care in Pakistan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Body Care, Facial Care, Hand Care, Skin Care Sets/Kits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Skin Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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