

## **Skin Care in Kazakhstan**

Market Direction | 2024-04-29 | 23 pages | Euromonitor

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### **Report description:**

While skin care in Kazakhstan saw moderate sales volume growth in 2023, its full potential was hampered by supply chain disruptions and raw material shortages. These challenges forced some consumers to switch from premium to more affordable brands, highlighting the price sensitivity of Kazakh consumers.

Euromonitor International's Skin Care in Kazakhstan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Body Care, Facial Care, Hand Care, Skin Care Sets/Kits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Skin Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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