

Skin Care in Egypt

Market Direction | 2024-04-29 | 25 pages | Euromonitor

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Report description:

Skin care saw strong current value growth in Egypt in 2023, while volumes fell slightly as a result of significant price increases. Prices were affected by the significant devaluation of the Egyptian pound, which made imported raw materials and finished products much more expensive. Even locally produced products faced higher production costs due to factors such as inflation and rising energy prices. These cost increases were often passed on to consumers through higher prices. In addition, consu...

Euromonitor International's Skin Care in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Body Care, Facial Care, Hand Care, Skin Care Sets/Kits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Skin Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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SOURCES

Summary 1 Research Sources

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