

Skin Care in Georgia

Market Direction | 2024-04-29 | 21 pages | Euromonitor

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Report description:

Skin care in Georgia registered positive value and volume growth in 2023, as inflation fell significantly. In addition, the continued expansion of modern retailing and in particular beauty specialists such as Clean House and pharmacies also expanded the range of brands and products available. This in particular supported growth of dermocosmetics. Other more niche products such as face masks and serums are also growing in popularity.

Euromonitor International's Skin Care in Georgia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Body Care, Facial Care, Hand Care, Skin Care Sets/Kits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Skin Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

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List Of Contents And Tables

SKIN CARE IN GEORGIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Positive growth in 2023

L'Oreal maintains its lead, offering innovative, advanced formulas

Social media play increasing role for younger consumers

PROSPECTS AND OPPORTUNITIES

Price sensitivity leads consumers to trade down to cheaper brands

Consumers look for sustainability and transparency

Shift towards multifunctional products over forecast period

CATEGORY DATA

Table 1 Sales of Skin Care by Category: Value 2018-2023

Table 2 Sales of Skin Care by Category: % Value Growth 2018-2023

Table 3 NBO Company Shares of Skin Care: % Value 2019-2023

Table 4 LBN Brand Shares of Skin Care: % Value 2020-2023

Table 5 LBN Brand Shares of Premium Skin Care: % Value 2020-2023

Table 6 Forecast Sales of Skin Care by Category: Value 2023-2028

Table 7 Forecast Sales of Skin Care by Category: % Value Growth 2023-2028

BEAUTY AND PERSONAL CARE IN GEORGIA

EXECUTIVE SUMMARY

Beauty and personal care in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for beauty and personal care?

MARKET DATA

Table 8 Sales of Beauty and Personal Care by Category: Value 2018-2023

Table 9 Sales of Beauty and Personal Care by Category: % Value Growth 2018-2023

Table 10 GBO Company Shares of Beauty and Personal Care: % Value 2019-2023

Table 11 NBO Company Shares of Beauty and Personal Care: % Value 2019-2023

Table 12 LBN Brand Shares of Beauty and Personal Care: % Value 2020-2023

Table 13 Penetration of Private Label in Beauty and Personal Care by Category: % Value 2018-2023

Table 14 Distribution of Beauty and Personal Care by Format: % Value 2018-2023

Table 15 Distribution of Beauty and Personal Care by Format and Category: % Value 2023

Table 16 Forecast Sales of Beauty and Personal Care by Category: Value 2023-2028

Table 17 □Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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