

## **Skin Care in Denmark**

Market Direction | 2024-04-29 | 27 pages | Euromonitor

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### **Report description:**

Following extremely strong growth during the COVID-19 pandemic, skin care continued to see a normalisation in sales in 2023. Retail volume and current value sales both declined as consumption levels began to subside to more normal levels. Indeed, overall skin care sales remained well above pre-pandemic levels in 2023 with manufacturers continuing to reap the benefits of the strong recovery. The return to going out of the home and wearing colour cosmetics underpinned demand for skin care as Danes...

Euromonitor International's Skin Care in Denmark report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Body Care, Facial Care, Hand Care, Skin Care Sets/Kits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Skin Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

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### Summary 1 Research Sources

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