

Pet Products in the Philippines

Market Direction | 2024-04-29 | 21 pages | Euromonitor

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Report description:

In 2023, in addition to driving up the prices of pet food, inflation also drove up prices for pet products in the Philippines, due to rising manufacturing and distribution costs. This put a strain on pet owners' budgets. Therefore, although retail current value growth continued for pet products in the Philippines in 2023, and this trend is set to continue in 2024, rates of increase are lower than the growth rates seen in prior years. Consumers have had to spend more when purchasing essential ite...

Euromonitor International's Pet Products in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cat Litter, Other Pet Products, Pet Healthcare.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pet Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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