

Pet Products in Spain

Market Direction | 2024-04-29 | 24 pages | Euromonitor

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Report description:

Sales in pet products in Spain achieve positive value sales in 2024, although potential is suppressed by a few factors. Firstly, we note the unclear interpretation of the new Law 7/2023 on the Protection of Rights and Welfare of Animals - during 2022 and until the end of September 2023 when it came into effect. During this time of uncertainty, there were speculations and disputes on which animals will be excluded from the official "positive list of pets" including mice, hamsters, guinea pigs, ch...

Euromonitor International's Pet Products in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cat Litter, Other Pet Products, Pet Healthcare.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pet Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Pet products negatively affected by the uncertainty about the "positive list of pets" and inflationary pressures

Rise of sustainability trends in cat litter

Pet healthcare supported by enhanced concerns for animal welfare

PROSPECTS AND OPPORTUNITIES

Ongoing humanisation trend will support continued positive sales

Niche of pet toiletries set to grow, with expanding lines in pet shampoos and even body sprays

New legislations create changes to the lifestyles of pet owners and their pets

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