

## **Pet Products in Egypt**

Market Direction | 2024-04-29 | 20 pages | Euromonitor

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### **Report description:**

As with other categories of pet care in Egypt, current value growth in 2023/2024 was significantly boosted by increased unit prices.

Euromonitor International's Pet Products in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cat Litter, Other Pet Products, Pet Healthcare.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Pet Products market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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PET PRODUCTS IN EGYPT

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Global brand names remain key players of pet products but lose some share to 'others'

Pet humanisation is key to other product category growth

Retail e-commerce continues to boost current value share for pet products in 2023/24

PROSPECTS AND OPPORTUNITIES

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