

Pet Products in Argentina

Market Direction | 2024-04-29 | 19 pages | Euromonitor

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Report description:

Cat litter registered the highest current value growth in pet products in Argentina in 2023, and a similar performance is expected in 2024. Sales increased well above the inflation rate, driven by the increase in the cat population as they are becoming increasingly popular in the larger cities where more people live in small apartments. Also, compared to dog owners, cat owners tend to have a higher purchasing power, therefore sales of cat products such as cat litter tend to be more constant. Des...

Euromonitor International's Pet Products in Argentina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cat Litter, Other Pet Products, Pet Healthcare.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pet Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Pet healthcare becomes a secondary priority as consumer purchasing power declines

Multinational companies dominate pet healthcare, whilst pet products remains fragmented

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Other grocery retailers will continue to appeal with their affordable prices

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