

Pet Products in Norway

Market Direction | 2024-04-29 | 21 pages | Euromonitor

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Report description:

Demand for pet accessories slowed over 2023, with value growth only sustained by a sharp rise in prices. With Norway seeing a sharp rise in the cost of living, pet owners focused mostly on essentials like pet food and looked to limit their non-essential spending. However, this mostly affected sales of larger pet accessories like cages and beds, with owners either delaying their purchase or in some instances seeking out second-hand options. These products are seen as necessities but they are ofte...

Euromonitor International's Pet Products in Norway report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cat Litter, Other Pet Products, Pet Healthcare.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pet Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Convenience trend informing new product development

Free veterinary clinic opens in Oslo with demand for pet healthcare products and services remaining strong

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Cat litter set to benefit from investment in new product development and innovation

Owners unlikely to put a price on the health of their pets

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