

Pet Products in Indonesia

Market Direction | 2024-04-30 | 21 pages | Euromonitor

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Report description:

Sales in pet products maintain positive sales in Indonesia in 2023, albeit with growth rates slowing down compared to the boom seen during the pandemic lockdowns. Notably, pet products are very much tied to the pet humanisation trends which arose from the higher levels of pet ownership seen during the pandemic. Other pet products is a notable subcategory, due to the provision of at-home grooming products which are more affordable than grooming salon services.

Euromonitor International's Pet Products in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cat Litter, Other Pet Products, Pet Healthcare.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pet Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Cat litter gains traction in usage among middle-income homes

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Ongoing consumer awareness of pets' health and wellbeing will support overall sales

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