

Pet Care in the Netherlands

Market Direction | 2024-04-29 | 53 pages | Euromonitor

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Report description:

Pet care in the Netherlands continues to see consumers trade down in 2024. In a slowly improving economic situation, but with disposable incomes and purchasing power remaining under pressure, consumers are still looking to economise on pet food and products as with human food and products and services. Importantly, pet owners who have traded down once are unlikely to trade back up for a while, as they first want to address their financial position before doing so. This is particularly evident in...

Euromonitor International's Pet Care in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Pet Food, Pet Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pet Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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