

Pet Products in Greece

Market Direction | 2024-04-29 | 21 pages | Euromonitor

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Report description:

Due to elevated inflation and rising costs, pet owners have been trying to restrict their non-essential spending on pet products. For this reason demand for pet accessories fell towards the end of the review period with consumers paying more attention to ensuring a supply of quality pet food. The fact that many owners spent a lot of time with their pets during the pandemic and bought a lot of pet accessories such as toys to entertain them is also partly to blame for the drop off in demand. Some...

Euromonitor International's Pet Products in Greece report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cat Litter, Other Pet Products, Pet Healthcare.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pet Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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