

## **Pet Care in Ukraine**

Market Direction | 2024-05-03 | 51 pages | Euromonitor

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### **Report description:**

Pet care is set to see continued growth in Ukraine in 2024. Having seen volumes fall following the Russian invasion of the country in 2022, the market returned to growth in the following year. The positive sales performance in wartime is related to the relatively low penetration of pet food in Ukraine, with many people feeding pets with non-prepared food, including table scraps and leftovers. While all price segments of dog and cat food look set to put in positive performances in 2024, mid-price...

Euromonitor International's Pet Care in Ukraine report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Pet Food, Pet Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Pet Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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