

Pet Care in Singapore

Market Direction | 2024-05-01 | 56 pages | Euromonitor

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Report description:

Pet care in Singapore is anticipated to encounter several headwinds in 2024, with economic uncertainty, inflationary pressures, and rising GST amongst the foremost concerns expected to dampen consumer spending on non-essential goods, including pet care products. The Goods and Services Tax (GST) rate was further hiked from 8% to 9% on 1 January 2024, after the initial rise from 7% to 8% on 1 January 2023, increasing the overall cost burden for both businesses and consumers. The price of pet food...

Euromonitor International's Pet Care in Singapore report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Pet Food, Pet Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pet Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Development of more targeted premium wet dog food for specific need states

Rise in popularity of single-ingredient and minimally processed dog treats

PROSPECTS AND OPPORTUNITIES

Frozen raw dog food to face challenges in uptake amongst local dog owners

E-commerce expected to retain its importance amongst dog owners, with the convenience of third-party marketplaces and rise of specialty DTC brands

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