

Pet Care in Romania

Market Direction | 2024-05-03 | 50 pages | Euromonitor

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Report description:

Pet Care in Romania is expected to see a return to positive volume growth in 2024, following the decline of the previous year. This will be due in a large part to waning inflationary pressures, which will have a positive impact on real household incomes. This will, in turn, make pet care products more affordable to owners affected by the high cost of living. Indeed, lower year-on-year price increases for pet food will result in a greater propensity amongst dog and cat owners to switch from unpre...

Euromonitor International's Pet Care in Romania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Pet Food, Pet Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pet Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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