

Pet Care in Peru

Market Direction | 2024-05-03 | 50 pages | Euromonitor

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Report description:

Pet care in Peru is set to record slightly slower growth in total current value sales in 2024 than it did in 2023. This is mainly because pricing pressures have eased somewhat in line with falling inflation. However, along with a robust recovery in the domestic economy, the reduction in inflation has strengthened confidence and purchasing power among consumers, hence growth in total pet food volume sales is expected to be up on the previous year. Similarly, the improved macroeconomic climate has...

Euromonitor International's Pet Care in Peru report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Pet Food, Pet Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pet Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
May 2024

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Higher-end products with naturally healthy positioning will continue to gain popularity

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