

Pet Care in Norway

Market Direction | 2024-04-29 | 50 pages | Euromonitor

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Report description:

After a spike in the pet population following the outbreak of COVID-19 the pet population has returned to more stable rates of growth. With the pandemic over and people spending more time away from the home there is no longer such a rush to become a pet parent with new adoptions of kittens and puppies slowing. Over the last two years of the review period there has also been an increase in the number of pets being abandoned or handed into shelters as owners can longer properly take care of their...

Euromonitor International's Pet Care in Norway report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Pet Food, Pet Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pet Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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E-commerce still full of potential despite seeing slower growth

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