

Pet Care in Colombia

Market Direction | 2024-04-25 | 51 pages | Euromonitor

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Report description:

In 2024, pet care in Colombia is still feeling the impact of previous years' high inflation, with soaring rates seen in 2022 and 2023. This widespread increase in prices has had a notable impact on the industry, leading pet owners seek to manage their monthly pet-related expenses more prudently in a trend that is persisting in 2024

Euromonitor International's Pet Care in Colombia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Pet Food, Pet Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pet Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

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List Of Contents And Tables

PET CARE IN COLOMBIA

EXECUTIVE SUMMARY

Pet care in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for pet care?

MARKET INDICATORS

Table 1 Pet Populations 2019-2024

MARKET DATA

Table 2 Sales of Pet Food by Category: Volume 2019-2024

Table 3 Sales of Pet Care by Category: Value 2019-2024

Table 4 Sales of Pet Food by Category: % Volume Growth 2019-2024

Table 5 Sales of Pet Care by Category: % Value Growth 2019-2024

Table 6 NBO Company Shares of Pet Food: % Value 2019-2023

Table 7 LBN Brand Shares of Pet Food: % Value 2020-2023

Table 8 NBO Company Shares of Dog and Cat Food: % Value 2019-2023

Table 9 LBN Brand Shares of Dog and Cat Food: % Value 2020-2023

Table 10 □ Penetration of Private Label in Pet Care by Category: % Value 2019-2024

Table 11 □ Distribution of Pet Care by Format: % Value 2019-2024

Table 12 □ Distribution of Pet Care by Format and Category: % Value 2024

Table 13 □ Distribution of Dog and Cat Food by Format: % Value 2019-2024

Table 14 □ Distribution of Dog and Cat Food by Format and Category: % Value 2024

Table 15 □ Forecast Sales of Pet Food by Category: Volume 2024-2029

Table 16 □ Forecast Sales of Pet Care by Category: Value 2024-2029

Table 17 □ Forecast Sales of Pet Food by Category: % Volume Growth 2024-2029

Table 18 □ Forecast Sales of Pet Care by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 Research Sources

DOG FOOD IN COLOMBIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

2024 sees current value sales slow dramatically

Consumers start to return to higher-priced variants in 2024

Consumers demand natural products with easy-to-understand ingredients

PROSPECTS AND OPPORTUNITIES

Italcol develops new production plant, while dog treats and mixers is set to expand

Sustainability to remain a key driver of innovation and growth

Mass brands for humans begin to produce products for pets

CATEGORY INDICATORS

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Table 41 Dog Owning Households: % Analysis 2019-2024

Table 42 Dog Population 2019-2024

Table 43 Consumption of Dog Food by Prepared vs Non-prepared: % Analysis 2019-2024

CATEGORY DATA

Summary 2 Dog Food by Price Band 2024

Table 44 Sales of Dog Food by Category: Volume 2019-2024

Table 45 Sales of Dog Food by Category: Value 2019-2024

Table 46 Sales of Dog Food by Category: % Volume Growth 2019-2024

Table 47 Sales of Dog Food by Category: % Value Growth 2019-2024

Table 48 Sales of Dry Dog Food by Life-Cycle: % Value 2019-2024

Table 49 Sales of Wet Dog Food by Life-Cycle: % Value 2019-2024

Table 50 NBO Company Shares of Dog Food: % Value 2019-2023

Table 51 LBN Brand Shares of Dog Food: % Value 2020-2023

Table 52 LBN Brand Shares of Dog Treats and Mixers: % Value 2020-2023

Table 53 Distribution of Dog Food by Format: % Value 2019-2024

Table 54 Forecast Sales of Dog Food by Category: Volume 2024-2029

Table 55 Forecast Sales of Dog Food by Category: Value 2024-2029

Table 56 Forecast Sales of Dog Food by Category: % Volume Growth 2024-2029

Table 57 Forecast Sales of Dog Food by Category: % Value Growth 2024-2029

CAT FOOD IN COLOMBIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Cat food sees slowed growth in 2024

Cat owners apply their own dietary preferences to their pets

Mixers and treats sees greater diversity in 2024

PROSPECTS AND OPPORTUNITIES

Wet food offers further potential, supported by rising cat population and demand for more nutritious variants

Supplements set to grow and become more dynamic during the forecast period

Significant scope for growth of private label options and green alternatives

CATEGORY INDICATORS

Table 58 Cat Owning Households: % Analysis 2019-2024

Table 59 Cat Population 2019-2024

Table 60 Consumption of Cat Food by Prepared vs Non-prepared: % Analysis 2019-2024

CATEGORY DATA

Summary 3 Cat Food by Price Band 2024

Table 61 Sales of Cat Food by Category: Volume 2019-2024

Table 62 Sales of Cat Food by Category: Value 2019-2024

Table 63 Sales of Cat Food by Category: % Volume Growth 2019-2024

Table 64 Sales of Cat Food by Category: % Value Growth 2019-2024

Table 65 Sales of Dry Cat Food by Life-Cycle: % Value 2019-2024

Table 66 Sales of Wet Cat Food by Life-Cycle: % Value 2019-2024

Table 67 NBO Company Shares of Cat Food: % Value 2019-2023

Table 68 LBN Brand Shares of Cat Food: % Value 2020-2023

Table 69 LBN Brand Shares of Cat Treats and Mixers: % Value 2020-2023

Table 70 Distribution of Cat Food by Format: % Value 2019-2024

Table 71 Forecast Sales of Cat Food by Category: Volume 2024-2029

Table 72 Forecast Sales of Cat Food by Category: Value 2024-2029

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Table 73 □Forecast Sales of Cat Food by Category: % Volume Growth 2024-2029

Table 74 □Forecast Sales of Cat Food by Category: % Value Growth 2024-2029

OTHER PET FOOD IN COLOMBIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Cultural concerns continue to limit other pet food growth

Other pet food is a category with low margins and differentiation.

E-commerce supports some sales

PROSPECTS AND OPPORTUNITIES

Small mammal/reptile food to continue leading volume growth over the forecast period

Growth opportunities lie in development of snacks

Potential for overall category growth remains low for other pet food

CATEGORY INDICATORS

Table 19 Other Pet Population 2019-2024

CATEGORY DATA

Table 20 Sales of Other Pet Food by Category: Volume 2019-2024

Table 21 Sales of Other Pet Food by Category: Value 2019-2024

Table 22 Sales of Other Pet Food by Category: % Volume Growth 2019-2024

Table 23 Sales of Other Pet Food by Category: % Value Growth 2019-2024

Table 24 LBN Brand Shares of Bird Food: % Value 2020-2023

Table 25 LBN Brand Shares of Fish Food: % Value 2020-2023

Table 26 LBN Brand Shares of Small Mammal/Reptile Food: % Value 2020-2023

Table 27 Distribution of Other Pet Food by Format: % Value 2019-2024

Table 28 □Forecast Sales of Other Pet Food by Category: Volume 2024-2029

Table 29 □Forecast Sales of Other Pet Food by Category: Value 2024-2029

Table 30 □Forecast Sales of Other Pet Food by Category: % Volume Growth 2024-2029

Table 31 □Forecast Sales of Other Pet Food by Category: % Value Growth 2024-2029

PET PRODUCTS IN COLOMBIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Cat litter grows and sees increased diversity in 2024

Specialised stores give greater prominence to private label offerings

Wearable technology spreads to pets

PROSPECTS AND OPPORTUNITIES

Pet furniture to see greater investment

Sustainability concerns to remain key

Pet services become more complex and diversified while humanisation trend accelerates

CATEGORY DATA

Table 32 Sales of Pet Products by Category: Value 2019-2024

Table 33 Sales of Pet Products by Category: % Value Growth 2019-2024

Table 34 Sales of Pet Healthcare by Type: % Value 2019-2024

Table 35 Sales of Other Pet Products by Type: % Value 2019-2024

Table 36 NBO Company Shares of Pet Products: % Value 2019-2023

Table 37 LBN Brand Shares of Pet Products: % Value 2020-2023

Table 38 Distribution of Pet Products by Format: % Value 2019-2024

Table 39 Forecast Sales of Pet Products by Category: Value 2024-2029

Table 40 Forecast Sales of Pet Products by Category: % Value Growth 2024-2029

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