

## **Other Pet Food in the Netherlands**

Market Direction | 2024-04-29 | 24 pages | Euromonitor

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### **Report description:**

Overall, other pet food in the Netherlands is affected by the slowdown in the other pet population, compared to the increases seen in the wake of the Coronavirus (COVID-19) pandemic in 2020 and 2021. There was a particularly notable increase in reptile adoption during the COVID-19 pandemic. However, the post-pandemic period has seen a reversal of this trend, with many owners giving away their reptiles due to the high cost of their upkeep. Fish, bird and small mammal populations have also stagnat...

Euromonitor International's Other Pet Food in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bird Food, Fish Food, Small Mammal/Reptile Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Other Pet Food market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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OTHER PET FOOD IN THE NETHERLANDS

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Witte Molen leverages a strong and dynamic offer to consolidate its leadership of bird food  
Home improvement and gardening stores continues to develop and grow as a channel for other pet food

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