

Other Pet Food in Spain

Market Direction | 2024-04-29 | 24 pages | Euromonitor

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Report description:

Other pet food in Spain is being affected by a decline in the population of small pets, albeit still managing to achieve sub-decimal positive volume growth overall, and decent value growth which is supported by still-high unit prices. One of the factors influencing this trend is the unclear interpretation of the new Law 7/2023 on the Protection of Rights and Welfare of Animals - during 2022 and until the end of September 2023 when it came into effect. During this time of uncertainty, there were...

Euromonitor International's Other Pet Food in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bird Food, Fish Food, Small Mammal/Reptile Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Pet Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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OTHER PET FOOD IN SPAIN

KEY DATA FINDINGS

2024 DEVELOPMENTS

Uncertainty about new "positive list of pets" legislation continues to cast a shadow over other pet food

Fish negatively affected by inflationary pressures, due to the costs and complexity of maintaining aquariums

Players invest in expanded facilities to boost their production capacity

PROSPECTS AND OPPORTUNITIES

Sales expected to slump and remain sluggish over the forecast period

Share of private label expected to increase further, thanks to expanding ranges of high-quality products

Premium and natural products set to gain more ground in other pet food

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