

Other Pet Food in Slovakia

Market Direction | 2024-05-03 | 22 pages | Euromonitor

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Report description:

Unit price growth and changes in the pet population were the two major factors determining other pet food sales growth in Slovakia during 2023, although prices began to stabilise in 2024. For mammals and reptiles, the pet population was down slightly as consumers were more hesitant about acquiring new pets. The main reason, besides weak purchasing power, is that over 40% of Slovak households already own either a pet dog or cat. Getting a small pet animal into a household with a larger predatory...

Euromonitor International's Other Pet Food in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bird Food, Fish Food, Small Mammal/Reptile Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Pet Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Slovaks tend to refrain from buying other pets

Fish are growing in popularity

Price rises fuel value growth in bird food

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E-commerce channel holds solid growth potential

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