

## **Other Pet Food in Thailand**

Market Direction | 2024-04-29 | 23 pages | Euromonitor

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### **Report description:**

Clubs of bird enthusiasts are leading a campaign to remove the Red-whiskered Bulbul from the list of protected wildlife in Thailand. Launched in October 2023, the movement gained substantial momentum up until 20 December 2023, garnering over 100,000 supporters advocating for the unlocking of the Red-whiskered Bulbul. The campaign's objective is to allow breeders to freely raise and propagate caged birds, recognising them as a vital economic asset for the nation. This initiative is reshaping pet...

Euromonitor International's Other Pet Food in Thailand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bird Food, Fish Food, Small Mammal/Reptile Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Other Pet Food market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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