

## **Other Pet Food in Switzerland**

Market Direction | 2024-04-30 | 22 pages | Euromonitor

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### **Report description:**

Other pet food is set to record growth in both volume and value terms in Switzerland in 2024. While volume sales are set to return to slight growth after stagnation in the previous year, value growth is set to be driven primarily by unit price increases. Indeed, the other pet population has continued to decline in 2024, partly as a result of consumers' changing expectations about their relationships with pets supported by the pet humanisation trend. It is difficult for owners to interact with pe...

Euromonitor International's Other Pet Food in Switzerland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bird Food, Fish Food, Small Mammal/Reptile Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Other Pet Food market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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