

Other Pet Food in Peru

Market Direction | 2024-05-03 | 22 pages | Euromonitor

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Report description:

Other pet food in Peru is anticipated to post an improved result in total volume growth terms in 2024, while total current value sales are expected to contract at a lower rate than in 2023. This is primarily reflective of falling inflation, which has eased pricing pressures and strengthened consumer confidence and spending power. However, overall demand remains subdued due to the slow pace of expansion in the other pet population, with growth being solely driven by birds and the numbers of fish,...

Euromonitor International's Other Pet Food in Peru report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bird Food, Fish Food, Small Mammal/Reptile Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Pet Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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OTHER PET FOOD IN PERU

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Other pet food shows improved performance but overall demand remains sluggish

Small mammal/reptile food is the most dynamic category

Modest growth in pet bird population boosts bird food volume sales

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