

Other Pet Food in Egypt

Market Direction | 2024-04-29 | 20 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

The other pet food category as a whole was affected by soaring inflation in Egypt in 2023/24, leading to a surge in current value sales, with far more moderate retail volume sales. The ownership of birds, fish, and other small mammals/reptiles is not especially popular in Egyptian culture when compared with dog and cat ownership. Birds and fish are considered a short-lived experience for pet owners, and while there is a minor trend towards owning lower maintenance pets, other pet food remains re...

Euromonitor International's Other Pet Food in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bird Food, Fish Food, Small Mammal/Reptile Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Pet Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Other Pet Food in Egypt
Euromonitor International
April 2024

List Of Contents And Tables

OTHER PET FOOD IN EGYPT

KEY DATA FINDINGS

2024 DEVELOPMENTS

Inflation and price increases see current value sales of other pet foods surge
Bird food is being replaced by seeds and local products as local consumers looking to save money
Non-grocery retailers continues to dominate category sales, albeit with some loss of share

PROSPECTS AND OPPORTUNITIES

Perfecto will remain the leading brand, but will face ongoing competition in the years ahead
Online pet shops likely to become more popular over the forecast period
Competitive landscape likely to remain stable, but 'others' will continue to gain ground

CATEGORY INDICATORS

Table 1 Other Pet Population 2019-2024

CATEGORY DATA

- Table 2 Sales of Other Pet Food by Category: Volume 2019-2024
- Table 3 Sales of Other Pet Food by Category: Value 2019-2024
- Table 4 Sales of Other Pet Food by Category: % Volume Growth 2019-2024
- Table 5 Sales of Other Pet Food by Category: % Value Growth 2019-2024
- Table 6 LBN Brand Shares of Bird Food: % Value 2020-2023
- Table 7 LBN Brand Shares of Fish Food: % Value 2020-2023
- Table 8 LBN Brand Shares of Small Mammal/Reptile Food: % Value 2020-2023
- Table 9 Distribution of Other Pet Food by Format: % Value 2019-2024
- Table 10 □Forecast Sales of Other Pet Food by Category: Volume 2024-2029
- Table 11 □Forecast Sales of Other Pet Food by Category: Value 2024-2029
- Table 12 □Forecast Sales of Other Pet Food by Category: % Volume Growth 2024-2029
- Table 13 □Forecast Sales of Other Pet Food by Category: % Value Growth 2024-2029

PET CARE IN EGYPT

EXECUTIVE SUMMARY

Pet care in 2024 evolves into a more stable industry
Egypt is becoming a key tourist destination for pet owners to visit and relocate to
E-commerce retail shows a huge leap in sales volumes
Pet humanisation and humanitarianism remain key trends
What next for pet care?

MARKET INDICATORS

Table 14 Pet Populations 2019-2024

MARKET DATA

- Table 15 Sales of Pet Food by Category: Volume 2019-2024
- Table 16 Sales of Pet Care by Category: Value 2019-2024
- Table 17 Sales of Pet Food by Category: % Volume Growth 2019-2024
- Table 18 Sales of Pet Care by Category: % Value Growth 2019-2024
- Table 19 NBO Company Shares of Pet Food: % Value 2019-2023

Table 20 LBN Brand Shares of Pet Food: % Value 2020-2023

Table 21 NBO Company Shares of Dog and Cat Food: % Value 2019-2023

Table 22 LBN Brand Shares of Dog and Cat Food: % Value 2020-2023

Table 23 □Penetration of Private Label in Pet Care by Category: % Value 2019-2024

Table 24 □Distribution of Pet Care by Format: % Value 2019-2024

Table 25 □Distribution of Pet Care by Format and Category: % Value 2024

Table 26 □Distribution of Dog and Cat Food by Format: % Value 2019-2024

Table 27 □Distribution of Dog and Cat Food by Format and Category: % Value 2024

Table 28 □Forecast Sales of Pet Food by Category: Volume 2024-2029

Table 29 □Forecast Sales of Pet Care by Category: Value 2024-2029

Table 30 □Forecast Sales of Pet Food by Category: % Volume Growth 2024-2029

Table 31 □Forecast Sales of Pet Care by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 Research Sources

Other Pet Food in Egypt

Market Direction | 2024-04-29 | 20 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-07"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com